



WE CAN'T WAIT!

**A CAMPAIGN FOR
REZOOVENATION**

**SIoux FALLS
ZOO & AQUARIUM**

VISION AND IMPACT

A WORLD OF EDUCATION & EXPLORATION

Sioux Falls Zoo & Aquarium has always been committed to inspiring wonder and educating visitors about the beauty of wild species and spaces. But to continue this mission in a way that serves and impacts our growing community, we need to start a new chapter in our story.

With your help, we will transform and reimagine Sioux Falls Zoo & Aquarium as a place where families can come together to create unforgettable experiences in a world-class setting.

Our plan includes:

- **A state-of-the-art aquarium** featuring a 350,000-gallon shark reef and tunnel experience
- **A brand-new butterfly rainforest** where visitors can immerse themselves in tropical foliage and a kaleidoscope of colors
- **An expanded education center** that will help us reach 4x more learners of all ages every year
- **Revitalized exhibits** that ensure the highest-quality care and one-of-a-kind encounters
- A larger area for our endangered **red wolf** breeding program
- An upgraded home for our **penguin colony**
- Improved habitats for **giraffes, red pandas, and more**

This project will not only benefit our animals and provide the best experiences for our guests – it will help us draw more visitors and stimulate economic growth.



HOW YOU CAN HELP

MAKE YOUR MARK & LEAVE A LEGACY

We can't achieve this bold vision without your help. By donating to our *We Can't Wait!* campaign, you will be a part of a community-wide effort to create a world-class zoo and aquarium experience — right here in Sioux Falls. Your gift will help build a brighter future for our animals, the children and families who visit Sioux Falls Zoo & Aquarium, and the entire community.

OUR GOAL

To help bring this vision to life, Mr. Denny Sanford has generously donated \$25 million and has asked our community to match his gift. When we reach our \$25 million goal, Mr. Sanford will provide an additional \$10 million to help us continue our efforts to revitalize and transform our beloved campus.



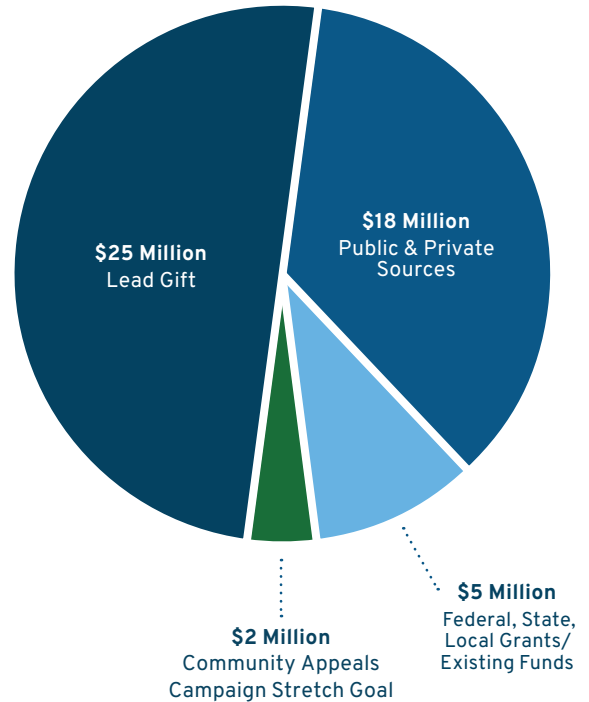
HERE'S HOW YOU CAN MAKE AN IMPACT:

Donate Today

Whether you make a one-time gift or spread your contribution over time, every dollar brings us closer to our goal.

Naming Opportunities

Leave a lasting legacy by naming an exhibit or educational space, or honor your business on the aquarium's founding donor wall.



Gift Amount	No. of Gifts	Total
\$200,000	1	\$200,000
\$150,000	1	\$150,000
\$100,000	1	\$100,000
\$75,000	3	\$225,000
\$50,000	4	\$200,000
\$40,000	5	\$200,000
\$35,000	6	\$210,000
\$25,000	7	\$175,000
\$15,000	8	\$120,000
\$10,000	10	\$100,000
\$7,500	12	\$90,000
\$5,000	16	\$80,000
< \$2,500	60	\$150,000
TOTAL	134	\$2,000,000

BENEFITS TO THE COMMUNITY

YOUR SUPPORT CAN MAKE AN IMPACT

The *We Can't Wait!* campaign is about shaping the future of Sioux Falls, creating long-term benefits for our community and lasting memories for those who visit Sioux Falls Zoo & Aquarium.

EMPOWERING ADVENTURE

The new Sioux Falls Zoo & Aquarium will offer a year-round destination that connects children and families to the wonders of nature, enriching our culture and offering unique encounters with animals from across the globe.



EXPANDING OUR WORKFORCE

Our transformed campus, with new facilities and revitalized exhibits, will serve as a key recruitment tool, drawing talent and families to our city — not only to the zoo, but also to businesses and other industries in the area.

BOLSTERING OUR ECONOMY

Projected to attract 455,000 visitors annually by 2031, the zoo's expansion will boost tourism revenue, while an estimated \$60 million in annual economic impact will contribute to Sioux Falls' flourishing economy.



WE CAN'T WAIT

We can't thank you enough for your commitment to the community and your consideration of a gift to help us reach our goal.

With your help, the zoo and aquarium can become a cornerstone of our city and help us inspire, educate, and engage visitors for generations to come.

The future is bright for Sioux Falls Zoo & Aquarium — and we can't wait to bring the rest of the community on this exciting adventure.